



SKAL INTERNATIONAL TORONTO CLUB # 151

BULLETIN:

Tuesday, October 28th, 2014

QUINNS STEAKHOUSE AND IRISH BAR
96 Richmond Street W. (inside Sheraton Centre Hotel)
Toronto, Ontario
www.quinnssteakhouse.com

We started the event with a lovely reception drinks, appetizers and friends.

Scott Barker welcomed everyone and started the meeting with the Skal toast. He stood in for our Toronto Skal President, Paul Leon who was with Brent Bowes at the Skal International Conference in Mexico.

Guests were introduced:

Skal Member

Joanne Gellatly (Young Skal)
Audrius Valiulis
Kimberly Hartley
Susan Webb

Guest(s)

Aaron Binder, Lisa Thompson
Simon Chen
Joanne Lundy
Mike O'Connor

Visiting Skaleagues

Hugo Maggi
Ian Tillson

Argentina
Hamilton

Dinner

We were treated to a lovely 3-course dinner menu with a wide variety of choices.

Skal Induction

Joanne Gellatly introduced and inducted Theresa Betty.

Announcements

Skal Toronto has launched their **new website**. We heard from Fred Azouz about the new website and how user friendly it is. We have sent out the instructions on how you can go on and update your profile. Check it out!!

OVERALL

- Easy Navigation
- Good Design
- The ability to view the website on different platforms including mobile, tablet and desktop versions.
- Accessible on a number of web browsers including Safari, Chrome & Explorer

APPLICATIONS & LINKS:

- Sliders that feature current items to promote to our members
- Registration of Events (i.e. password protected RSVP, regrets, etc.)
- Advanced photo gallery
- Member Directory that is password protected
- Members can feature their own 500-character bio & accompanying photo
- Young Skal section and link
- Skal International video
- Links to Skal International, SICAN and other pertinent sites
- Calendar of events
- Member benefits section (an opportunity to provide fellow Skaleagues with special offers)
- Link to the Toronto Skal LinkedIn Group page

Skal Annual Gala and Auction– December 11th, Westin Harbour Castle

Lynda Falcone talked about this year's **Skal Gala** and how you can showcase your company through sponsorship. Create an opportunity that suits you... whatever works best for you we'll more than show our thanks!!! You can help to make this event a great success.

Val Saunders is looking for items for the **silent and live auction**. Donations of all types of gifts will be accepted. The auction is in support of the Daily Bread Food Bank.

Changes to 2015 Membership Payments

Susan Webb announced and outlined the changes in the way **membership payments** will work in 2015. Many Skäl Toronto Club members have suggested that the current membership fee structure and program should be revised to provide increased membership value and a more affordable opportunity to attract new members and assure a high attendance of members to our meetings. The executive has approved changes to the membership fees and inclusions which we believe will allow us to plan more exciting events and engage more member attendance.

Here is an overview of the changes for 2015.

Skäl Toronto Goals:

- Provide effective, quality & enjoyable networking events for our members
- Attract new qualified members to our club & retain existing members
- Develop effective membership benefits & affordable fees

What's New for 2015?

- Three (3) less meetings per year
- Christmas Gala included in meeting fees *
- MasterCard to be accepted in the future (currently we accept VISA and cheque)
- Flexible payment options

Mike O'Connor, GM of **Quinn's Steak House**, was our host for the dinner and said a few words about the venue.

Scott closed the dinner with the Skäl toast.

Coming Up:

Mark your calendar for the Christmas Gala and Auction on December 11th, 2014 at the Westin Harbour Castle.

REGISTRATION NOW OPEN. www.skaltoronto.org

Enjoy a cocktail reception, with a performance from the "3 Mezzo's", followed by dinner, then dance the night away to the live sounds of "**Andre and the J-Tones**".

Come away with some great Christmas gifts from the SILENT and LIVE auctions in support of Daily Bread Food Bank.

Special overnight rate of \$159.00 at the Westin

Contact the Reservation's Center at [1-800-937-8461](tel:1-800-937-8461) to book the discounted group rate.

Sponsorships available! Contact Eric Bacon at ebacon@raileurope.com

Donations for the silent auction are being accepted. Please contact Val Saunders at vsanders@sympatico.ca

2014 Upcoming Scheduled Meetings

- Tuesday, Nov 25 Sheraton Airport Gateway Hotel
- Thursday, Dec 11 Christmas Gala & Auction – Harbour Castle Westin